

Digital Photography Archive

IDC Digital Imaging Solutions and
Services.

Image Capture and Archive Trends

- WW images captured by DSC
 - 2006 - 172 billion image
 - 2007 (estimated) – 216 billion images
 - 2010 (estimated) – 333 billion images
- IDC consumer imaging survey shows that on average 67% of images captured are archived for long term.
- WW DSC Shipments(includes P&S and DSLR)
 - 2006 - 106 million
 - 2007 – 122 million

Worldwide Capacity of Digital Images Archived (GB)

	2006	2007	2010
PC HDD	290,309,000	358,903,000	594,500,000
Memory Cards	58,182,000	81,047,000	167,677,000
Removable HDD	91,740,000	151,403,000	300,937,000
Internet	60,215,000	85,985,000	235,684,000
Optical	144,267,000	181,975,000	306,621,000

Sep-07

Source:/Notes: