



## OPTICAL STORAGE SYMPOSIUM – 2007

Sept 18<sup>th</sup> and 19<sup>th</sup> – Embassy Suites  
South San Francisco

### Sponsorship Opportunities Overview

#### Act Now to Maximize Your Visibility

OSTA's Optical Storage Symposium features a limited number of high-profile sponsorships.

Contributing Sponsor Packages	
<b>New Technology Venue Reception Sponsor</b> <b>\$4,500</b>	<ul style="list-style-type: none"> <li>◆ Exclusive sponsorship of New Technology Venue reception</li> <li>◆ Exclusive opportunity to post sponsor-created signs and banners at reception</li> <li>◆ Table top exhibit included at no charge</li> <li>◆ Logo and contributing sponsor designation on conference website.</li> <li>◆ Opportunity to include company literature or other promotional item in conference attendee packet, subject to approval of conference manager</li> <li>◆ Two full conference program registrations including all meals, receptions, and sessions</li> </ul>
<b>Keynote Lunch Sponsor</b> <b>\$4,500</b>	<ul style="list-style-type: none"> <li>◆ Exclusive sponsorship Keynote Lunch</li> <li>◆ Exclusive opportunity to post sponsor-created signs and banners at lunch, plus one table top display in New Technology Venue reception the evening before</li> <li>◆ Logo and contributing sponsor designation on conference website.</li> <li>◆ Opportunity to include company literature or other promotional item in conference attendee packet, subject to approval by conference manager.</li> <li>◆ Two full conference program registrations including all meals, receptions, and sessions.</li> </ul>

<b>Break sponsor \$2000</b>	<ul style="list-style-type: none"> <li>◆ Exclusive sponsorship of Break area. Open all day in area of symposium</li> <li>◆ Logo and contributing sponsor designation on conference website.</li> <li>◆ Opportunity to include company literature or other promotional item in conference attendee packet, subject to approval by conference manager.</li> <li>◆ One full conference program registrations including all meals, receptions, and sessions.</li> </ul>
<b>New Tech Marketplace Exhibitor \$500**</b>	<ul style="list-style-type: none"> <li>◆ As a New Tech Marketplace Sponsor your company can demonstrate your support of OSTA's initiatives as well showcase some of your own new and innovative products and services. Space is flexible...we can work with you to fit your needs.</li> <li>◆ Includes one 30" x 6' draped table-top display in the reception area on Sept. 18th, plus a power strip</li> <li>◆ Includes 2 passes for the reception</li> <li>◆ Logo and contributing sponsor designation on conference website.</li> <li>◆ Opportunity to include company literature or other promotional item in conference attendee packet, subject to approval by conference manager.</li> </ul> <p><i>**Note: Non-OSTA member exhibitors will be charged \$750, of which \$250 will be credited to their dues should they decide to join OSTA.</i></p>
<b>Conference Track Sponsorship \$1000</b>	<ul style="list-style-type: none"> <li>◆ This is an excellent opportunity to show your support for OSTA's educational efforts. We are designing this year's OSS to be the most informative and provocative to date. Stand alongside OSTA as we present content related to the industries most important and toughest issues. Associate your companies brand with the optical storage industry's most prominent executives speaking on today's hottest new technologies.</li> <li>◆ Logo and contributing sponsor designation on conference website.</li> <li>◆ Opportunity to include company literature or other promotional item in conference attendee packet, subject to approval by conference manager.</li> </ul>
<b>Badge Sponsor (\$2500)</b>	<ul style="list-style-type: none"> <li>◆ Opportunity to provide your company lanyard for OSS badges and to have your logo printed on attendee badges</li> <li>◆ Logo and contributing sponsor designation on conference website.</li> <li>◆ Opportunity to include publication or other promotional item in conference attendee packet subject to conference manager approval.</li> </ul>
<b>Media Sponsor (negotiable)</b>	<ul style="list-style-type: none"> <li>◆ Promotional opportunities at conference in exchange for email or print advertising of symposium.</li> <li>◆ Logo and contributing sponsor designation on conference website.</li> <li>◆ Opportunity to include publication or other promotional item in conference attendee packet subject to conference manager approval.</li> </ul>

# **OSTA Optical Storage Symposium 2007 Sponsorship/Exhibitor Contract**

**Sept. 18-19, 2007, Embassy Suites Gateway, South San Francisco, CA**

Please fax or mail this agreement to Debbie Maguire, fax (650) 386-5790  
OSTA, 19925 Stevens Creek Blvd., Cupertino, CA 95014-2358

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Company Name (as it will appear in program materials)

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Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

ZIP \_\_\_\_\_

Principal Contact: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company URL: \_\_\_\_\_ email: \_\_\_\_\_

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Choose from the following Sponsorship Packages:

- Keynote Lunch (\$4,500)
  - New Technology Venue Reception (\$4,500)
  - Break Area, Sept. 19 (\$2,000)
  - Conference Session Track Sponsor – 4 Available (\$1000)
  - Badge Sponsor – (\$2500)
  - Media Sponsor (negotiable) Contact Debbie Maguire @ [debbie@osta.org](mailto:debbie@osta.org)
  - New Technology Marketplace Exhibitor at Opening Reception- Member (\$500)
  - New Technology Marketplace Exhibitor at Opening Reception- Non-Member (\$750) \*\*See above
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Accepted by:

\_\_\_\_\_  
Client: Authorized Signature/Name/Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
OSTA: Authorized Signature/Name/Title

\_\_\_\_\_  
Date

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This application to participate as a sponsor at the OSTA Optical Storage Symposium 2007 will become a contract based on the rates, rules governing the event and the general information outlined in this information package. A deposit of 50% is due with the application. Remaining balance is due Aug 18, 2007. In the event that OSTA is not in receipt of payment as outlined above, we reserve the right to reassign sponsorship participation. In the event of cancellation, OSTA shall determine the cancellation assessment, which will typically be 50% of the sponsorship package. Within 30 days of the event, the full amount will be due. Cancellation does not relieve the exhibitor/sponsor of the obligation to pay the determined cancellation assessment fee. This contract is not binding until OSTA accepts it and signs it. OSTA reserves the right to reject any contract application for any reason.