



MusicPhotoVideo™

An Open, Multiplatform, Free Standard for Digital Music, Photo and Video Collections



Today's Experience

There is no universal way to represent collections of music, photo and video files.

Data CD/DVD playback on DVD player:

- Difficult to navigate
- Lengthy disc start-up
- No metadata



MPV-Enabled Products

An Open, Extensible and Royalty Free Solution

Enhanced playback with MPV:

- Guarantees consistent and easy navigation
- Rapid startup
- Rich metadata available

OSTA Optical Storage Technology Association

19925 Stevens Creek Blvd.
Cupertino, CA 95014 USA

www.osta.org/mpv

Pieter van Zee
MPV Working Group Chairman
Tel: +1 541 715-8658
Pieter.van.Zee@hp.com

MPV @ PMA 2004

- HP Image Zone and Memories Disc Creator
- Nikon announced support for MPV in its digital camera software
- Olympus announced support for MPV in up coming digital cameras
- Samsung announced MPV support for future DVD players & digital cameras